



ANIA
Where caring and technology meet

2022 Advertising Opportunities

Journal of Informatics Nursing (ANIA quarterly E-journal)

The Journal of Informatics Nursing (JIN) is the official publication of the American Nursing Informatics Association (ANIA). The digital journal is published quarterly for members of ANIA. Each issue offers a continuing nursing education (CNE) activity, regular columns, and a variety of feature articles on various topics impacting nurse informaticists. Delivered as a digital edition, JIN allows readers to easily bookmark content, print resources, and share information. Circulation is currently over 3,300.

ANIA reserves the right to review all advertising materials submitted. If these materials are not in keeping with the ANIA mission, we reserve the right to reject the submitted material. [See below](#) for space commitment form.

COLOR ADVERTISING RATES (GROSS RATES)

Full page (bleed)	8.7" W x 11." L	\$ 1,950
½ Page (horizontal)	7.5" W x 4.875" L	\$ 1,300
½ Page (vertical)	3.65" W x 9.75" L	\$ 1,300
¼ Page	3.65" W x 4.875" L	\$ 850

***** HI-RESOLUTION PDFs ARE REQUIRED *****

ANIA Website (www.ania.org)

- **Homepage Banner.** Displayed on Home page only. 728w x 90h in JPEG or GIF, \$1,350 Net for One Month or \$2000 Net for Two Months!!
- **Left Sidebar Ad.** Displayed on every dropdown page except for homepage. 180w x 150h in JPEG or GIF, \$1000 Net for One Month or \$1500 Net for Two Months!!
- Both Ads may be animated (45k limit) with hyperlink to company, product, or service.

[See below](#) to advertise on the website.

Monthly E-News

- \$1,050 Net an issue – Frequency discounts available!
- Banner – 728px wide by 90px tall in PNG, JPEG or GIF may be animated, (45k limit)
- Copy due by 21st of month preceding the issue date. Distributed the second week of each month.
- Circulation is over 4,000.

[See below](#) to advertise in the monthly e-news.

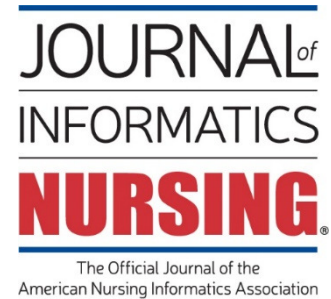
ALL ADVERTISING MUST BE PREPAID UPON PLACING THE RESERVATION

Space commitment forms and closing dates for all listed above can be found on the [ANIA site](#) under Advertising or by clicking on the above links.

Forward all insertions orders, ad materials and correspondence to **Heidi Perret, Marketing Coordinator, ANIA National Office, East Holly Ave. Box 56, Pitman, NJ, 08071**. If you have any questions, please call Heidi at 856.256.2375 or email her at heidi.perret@ajj.com.

RESERVATION FORM

ALL REQUESTS MUST BE PREPAID



All advertisements are subject to approval by ANIA and may be declined at the discretion of ANIA without providing cause.

Select Edition you wish to run your ad:

Volume 7, Number 1 Volume 7, Number 2
Due Dates: 2/9 space – 2/21 materials – Distribution 3/17 **Due Dates:** 5/10 space – 5/20 materials – Distribution 6/15

Volume 7, Number 3 Volume 7, Number 4
Due Dates: 8/9 space – 8/19 materials – Distribution 9/16 **Due Dates:** 11/9 space – 11/21 materials – Distribution 12/19

(All online ads **MUST** be prepaid)

The issue date is approximately the 15th of every third month (i.e. Vol. 6, Number 1 comes out 15th of March) and is **available in digital format to all ANIA members, (currently over 3,300), as well as subscribers.**

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We understand that advertising is for one quarterly issue only, unless otherwise specified above.

Company:

Address:

City

State

Zip Code:

Contact:

email address:

URL address where ad is to be linked:

Full Payment by Credit Card

Visa MasterCard AMEX

Name on Credit Card

Credit Card Number

Expiration Date:

Security Code:

Charge Amount:

Credit Billing Address: street #:

Zip code:

Signature

Payment by Check (ANIA Tax ID No 54-1988610)

Please send this order form/payment and all ad materials to ANIA to:

ANIA National Office

ATTN: Heidi Perret

East Holly Avenue/Box 56, Pitman, NJ 08071 ~ Telephone: 856-256-2375 Fax: 856-589-7463, email: heidi.perret@ajj.com



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**ANIA E-NEWS
SPONSORSHIP FORM**

Sponsorship of the ANIA's electronic monthly newsletter (emailed to all ANIA members, currently over 3300 members) is \$1050 net per issue. This entitles you to a banner on the newsletter, to include your logo and a link to your website. **ALL REQUESTS MUST BE PREPAID.**

*All advertisements are subject to approval by ANIA and may be declined at the discretion of ANIA without providing cause.
We reserve the right to optimize graphics if they do not meet our specifications*

Select Month you wish to sponsor:

___ January ___ February ___ March ___ April ___ May ___ June
___ July ___ August ___ Sept ___ Oct ___ Nov ___ December

TOTAL AMOUNT ENCLOSED \$ _____

ANIA Tax ID #: 54-1988610

Your graphic can be your logo or an advertisement:
Banner Dimensions: 728W x 90H IMU
Filetypes: PNG, JPEG or GIF only no Flash (animated gifs are acceptable)
Filesize: no larger than 40 KB, animated no larger than 45 KB
All ad materials are due no later than the 21st of the prior month that you are sponsoring.
Example: January e-news ad materials due December 21st

We understand that the ANIA e-news sponsorship is for one issue only, unless otherwise specified above.

Sponsoring Company _____

Address _____

City, State, Zip Code _____

Contact _____ email address _____

Linking URL address _____

Full Payment by Credit Card ANIA Tax ID #54-1988610

Visa MasterCard AMEX

Name on Credit Card _____

Credit Card Number _____

Charge Amount _____ Expiration Date _____ Security code _____

Credit Billing address: street # _____ zip code _____

Signature _____

Email address for receipt _____

Please send this order form and payment to ANIA to:
ATTN: Heidi Perret
ANIA National Office
East Holly Avenue/Box 56, Pitman, NJ 08071
Telephone: 856-256-2375 Fax: 856-589-7463, email: heidi.perret@ajj.com